

# Major Coalition Initiatives

- *Young Women's Conference* - A day filled with interactive and educational activities that afford teachers and students an opportunity to gain valuable knowledge and resources to take back and share with their school communities.
- *3D PSA Contest* - An opportunity for students to reach out to their peers by using their talents to create a video PSA that highlights the consequences of drinking and driving.
- *Pedaling for Prevention* - Families from all over Central New Jersey take to the road to raise money for the Coalition. Events include a 50 Mile Bicycle Tour, a 20 Mile Bicycle Tour, and a 5K Fun Ride or Walk in the park.
- *Events* - Coalition members attend numerous community health fairs, make local presentations, and exhibit at the Middlesex County Fair.
- *Peer Intervention* - Helping to spread the word that peers can be a powerful positive influence and offset some of the many factors that put their classmates, friends, and siblings at risk for the consequences of substance abuse. Product distribution has included mouse pads and book covers.
- *We Check for 21, Too!* - Adults are asked to sign pledges agreeing not to allow alcohol parties to take place in their home for anyone under the age of 21.
- *Community Education* - The Coalition sponsors or co-sponsors several community events, such as the annual Middlesex County Drug Summit and other community trainings.



NCADD of Middlesex County, Inc.  
152 Tices Lane, East Brunswick, NJ 08816  
732-254-3344 Fax: 732-254-4224  
[www.ncadd-middlesex.org](http://www.ncadd-middlesex.org)

The mission of the Coalition for Healthy Communities is to reduce substance abuse, especially among youth, by providing opportunities for increased collaboration, coordinated planning, and sharing of resources, thereby maximizing the quality and availability of services to the communities and residents of Middlesex County.

The Coalition for Healthy Communities is a group of diverse individuals from your community. We bring passion to the prevention and treatment of alcohol, tobacco, and other drug abuse problems.

*An initiative of*



The National Council on Alcoholism and Drug Dependence (NCADD) of Middlesex County, Inc. is a private, non-profit, community-based health organization serving Middlesex County. We have been providing prevention, education, information and referral services to county residents, businesses, schools, faith-based organizations, municipal alliances, and social service agencies since 1980.

The Coalition for Healthy Communities is funded by a Drug Free Communities Support Program grant from the Office of National Drug Control Policy (ONDCP) in partnership with the Substance Abuse and Mental Health Services Administration (SAMHSA).



## Coalition for Healthy Communities



Working together  
to reduce  
substance abuse and  
strengthen the  
communities of  
Middlesex County



# BUILDING A HEALTHY COMMUNITY

Alcohol, tobacco and other drug use problems affect thousands of people in Middlesex County, directly and indirectly. One out of four children experiences the effects of substance abuse in their family. In 2006, Middlesex County ranked fifth in the state for substance abuse treatment admissions. While less than 0.5% of the population were admitted for treatment, it is estimated that nearly 7% of Middlesex County's residents are in need of substance abuse treatment.

It is vital to the community that effective, coordinated prevention and treatment services be available. With this in mind, the Coalition for Healthy Communities was formed in 2003. Individuals from many disciplines come together to network, share ideas and experiences, and collaborate on events for the benefit of the community at large.

You are invited to join the Coalition and make a difference in your community.

**No experience is necessary! No cost to join! No obligation! But, the more you participate, the more you benefit.**

Remember, even a little time, coupled with a passion for prevention, can affect big change. We need your voice. So join us and benefit from the expertise of some very talented and dedicated people.

Other benefits of membership include:

- Free training with CEUs for professionals
- Invitations to attend national conferences and other events
- Free exhibit opportunities to market your services
- Opportunity to develop collaborative partnerships
- Professional networking
- Access to up-to-date information on policy and research data



## Member Feedback:

*"My organization has greatly benefitted from the networking opportunities."*

*"We have developed partnerships that would not have occurred without the Coalition."*

*"My involvement with the Coalition is the most valuable use of my time."*

For further information, call NCADD at 732-254-3344.

## COALITION FOR HEALTHY COMMUNITIES MEMBERSHIP APPLICATION

Name: \_\_\_\_\_  
Title: \_\_\_\_\_  
Affiliation: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_  
State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: (\_\_\_\_\_) \_\_\_\_\_  
Fax: (\_\_\_\_\_) \_\_\_\_\_  
Email: \_\_\_\_\_

I am interested in working with the following committee(s):

- Education/Outreach
- Fundraising
- Underage Drinking
- Youth

I am interested in assisting the Coalition with the following activities:

- County and Community Fair Exhibits
- Pedaling for Prevention
- Peer Intervention Campaign
- Student Survey
- Town Hall Meetings
- Young Women's Conference
- Other \_\_\_\_\_

Complete this form and mail to:  
Coalition for Healthy Communities  
c/o NCADD of Middlesex County, Inc.  
152 Tices Lane, East Brunswick, NJ 08816  
or fax to: 732-254-4224