

2008 CONTRIBUTORS CORPORATE SUPPORTERS

Platinum (\$5,000 & over)

PNC Bank Foundation

Silver (\$1,000 & over)

Johnson & Johnson
McMaster-Carr Supply Company
RLG Environmental Inc.
Sam's Club Foundation
Wall Mart Stores, Inc.

Associate (\$100 & over)

Active Network, Inc. The
Angles Behind The Wheel, LLC
Bell Healthcare Enterprizes
Crawford House
Darks Corporation (Legends Caterers)
Drug Enforcement Administration
G.E.M. Counseling Associates, LLC
First Step Counseling Services, Inc.
Gevity
International Sleep Network, LLC
New Brunswick Counseling Center
Northern Middlesex County Regional
DVRT
Spheres LLC
Monroe, Township of
Steven S. Polinsky, Esq.
South Brunswick Family YMCA
Unitarian Society Of East Brunswick
United Way
Wyeth Research

Other

Automatic Data Processing Inc. (ADP)
JR Trading Co., Inc.
GoodSearch

INDIVIDUAL SUPPORTERS

Patrons (\$100 & over)

Christine Baculis
Nancy S. Burke
Janet Chizmadia
Connelly Stephen J
Richard Emanuel
Kathy Fallon
Sharon Farkas
Susan Hlubik
Chanta L. Jackson
Diane & Steve Liga
Alexandra Lopez
Sandra Martin
Susan Neshin
Gabriella Pall
Joseph Rak
Adnrew Rallis
Nancy Sawyer
Brad Seaman
Steven Shaw
Linda Surks

Sponsor (\$50 & over)

Melissa Almeida
Emma M. Anton
Kathleen Connelly
Eric Coursen
Lorraine A. Davis
Donna Frandsen
Elaine J. Friedman
Kristine Gawroriski
Carolyn Hadge
Ezra Helfand
Matthew Jandernal
Cynthia LoCastro
Marcia Notowirz
Dan Parker
Mariela Photivihok
Jeremy Schafer

Kathleen Seaman
David Veres
Patricia A. Zinna

Supporter (\$25 & over)

Susan Baldini
Ray Bennett
Patricia Chowansky
Joanne Connolly
Nancy Cuddy
Ryan Daughton
Ken Graulich
Rosemarie Kielert
Ted Krupnik
Monika Kula
Garizaldy Ladia
Susan Laffey
Jill S. Makarevic
Florencio Maniquiz
Denise R. Nickel
Christina Rak-Samson
Marlene P. Thompson

Other

Ruth D. Barringer
Virginia Branham
Dorothy A. Braun
Dana Brown
Mara Carlin
Sue A. Cooper
Ruben Cortez
Judith A. Cusumano
Anna Daily
Jessica DaSilva
Alison Glaser
Lori Hastings
Jacqueline M. Jackson
Jaclyn S. Kaczerski
Teri Manes
Donald Peck
Lundsey N. Ruppert
Eloise Samuels
Lucille L. Sullivan



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A member of the



National Council on Alcoholism & Drug Dependence of Middlesex County, Inc.

2008 Annual Report



PROVIDING SUBSTANCE ABUSE
PREVENTION, EDUCATION AND ADVOCACY

ABOUT US

The National Council on Alcoholism and Drug Dependence (NCADD) of Middlesex County, Inc. is non-profit, community-based health organization providing prevention, education, information and referral services to county residents, businesses, schools, faith-based organizations, municipal alliances, and social service agencies since 1980.

The mission of NCADD is to promote the health and well-being of individuals and communities of Middlesex County through the reduction or elimination of alcohol, tobacco, and other drug use problems.

2008 HIGHLIGHTS

Looking back at 2008, we are pleased that NCADD continued its outstanding service to our various Middlesex County constituencies. Our staff of professionals, interns and volunteers delivered hundreds of programs to thousands of individuals throughout the county. Here are some highlights for 2008:

REFERRALS. We received a total of 1,256 referral requests in 2008. That's more than 100 requests each month or more than three referral requests per day.

REQUESTS FOR INFORMATION. In 2008, NCADD responded to over 31,000 requests for information.

LITERATURE. Distributed over 30,000 pieces of literature in 2008 and lent out over 165 videos.

MEDIA. Generated 197 media "hits" in 2008, a 93 percent increase over 2007. News stories referencing NCADD appeared in many local, regional and statewide newspapers, radio and TV stations including WCBS-TV in NYC, New Jersey Network and News12NJ. NCADD's public relations efforts in 2008 resulted in publicity valued at over \$235,000. During the same timeframe, 32,700 individuals visited NCADD's website.

EVENTS. We attended 174 events in 2008 (a sixty six percent increase over 2007) including exhibits at various local and county fairs, presentations at schools and communities, as well as conferences and educational forums. Over 11,200 individuals were greeted by NCADD staff at these events. Additionally, NCADD educators made nearly 900 presentations to over 19,000 students in the County.

PROGRAMS. In 2008, NCADD added two programs to its roster of offerings for the communities it services in Middlesex County.

Safe Dates is an engaging interactive program developed to help teens recognize the difference between caring, supportive relationships and unhealthy, controlling abusive dating relationships.

Acts of Prevention is a unique and exciting program developed in response to the changing needs of our youth. It is based upon a collaborative relationship between the arts and prevention.

FINANCIAL INFORMATION

SUPPORT AND REVENUE

GRANTS AND CONTRACTS	\$952,561
PROGRAM FEES	169,656
CONTRIBUTIONS	105,105
IN-KIND CONTRIBUTIONS	13,775
SPECIAL EVENTS	5,467
INTEREST AND OTHER INCOME	12,924
TOTAL SUPPORT AND REVENUE	\$1,259,488

Though 75.6% of our revenue comes from grants and contracts, this line item represents diverse funding from the Federal government, multiple State departments, and two County offices.

EXPENSES

PROGRAM SERVICES	\$1,131,957
MANAGEMENT AND GENERAL	196,349
FUNDRAISING	27,616
TOTAL EXPENSES	\$1,355,922
CHANGES IN NET ASSETS	(96,434)
NET ASSETS, BEGINNING OF YEAR	557,909
NET ASSETS, END OF YEAR	\$461,475

We are extremely proud to report that 83.4 cents of every dollar we spend goes to program services benefiting the Middlesex County community.

The Better Business Bureau Wise Giving Alliance Standards for Charity Accountability recommends that charities spend at least 65% of their total expenses on program activities and spend no more than 35% of related contributions on fund raising.